



## Astrata Group and Scoot Celebrate Singapore's 50<sup>th</sup> Birthday "SG50" with Scoot's Newest Dreamliner 787



Astrata Group Chairman George Kappaz and Scoot CEO Campbell Wilson celebrate Scoot's newest Boeing 787 Dreamliner proudly carrying the Astrata logo. Also pictured are Marius van den Berg, Astrata Group CTO and Tong Pow Mun, Managing Director of Astrata International.

### For Immediate Release

**6<sup>th</sup> July 2015, Singapore**– Global location based services provider Astrata Group and Scoot, Singapore's second largest airline, are celebrating SG50 in a *BIG* way, painting Scoot's newest Boeing 787 Dreamliner, named *Maju-lah*, in a special commemorative party-themed livery.

Scoot's newest 787 rolled out of Boeing's factory with only the tail section painted, arriving under cover of darkness before heading straight into the hangar for a 7-day paint job, some of which was even done by hand!

Together with Scoot's other Singapore based partners representing various sectors, Astrata will be prominently featured for the next 12 months on this Dreamliner, Scoot's flagship aircraft. In addition, Astrata will be prominently featured on the bulkheads of the aircraft's interior, and on the seat-backs of all aircraft in Scoot's fleet. The company will

also be profiled in Scoot's award winning in-flight magazine. The plane will fly all major Scoot routes including Singapore to various cities in Australia, China and Japan.

The livery design evokes festive revelry with effervescent Scootees (Scoot cabin crew), big red party balloons and bursts of confetti, along with the official SG50 logo upfront and caricature of Singapore's iconic Merlion. Two bubbly Scootees help spread the main message, "Happy 50<sup>th</sup> Birthday Singapore", holding onto strings tied to balloons featuring Astrata's company logo.

"Astrata Group is thrilled and honored to be partnering with Scoot to celebrate this historic milestone for the country and people of Singapore," said Astrata Group's Chairman, George M. Kappaz. "The entire Astrata family congratulates Singapore on its 50th year of independence, and is grateful for having had the opportunity to headquarter our global company in such a dynamic, innovative and wonderful country."

Scoot CEO, Campbell Wilson added "Scoot is so very proud to call Singapore home. This young nation has achieved remarkable success in a short time through vision and hard work, and is a great inspiration to a young airline like Scoot. We are proud to join the SG50 celebrations and together with Astrata Group, show that pride on an aircraft that will be seen around the world for months to come."

– Ends –

#### **About Astrata Group™**

*Astrata Group (www.astratagroup.com and www.astrata.eu) is a Singapore based global leader in Advanced Location Based IT Solutions. With a reputation for sophisticated, high-end deployments, Astrata serves enterprises and governments for the provision of their mission critical fleet management, location data processing, safety and security systems. Astrata's solutions are based around a full range of proprietary hardware along with its best-in-class GLS™ and Fleetvisor™ software. Astrata's turnkey solutions combine GPS positioning; wireless communications (satellite and terrestrial) and sophisticated information technology into powerful data-rich tools that help governments and enterprises operate more securely, safely and profitably. The company has operations throughout the world.*

#### **About Scoot™**

*Scoot™, which started flying in June 2012, has carried more than 4 million guests and welcomed home its first 787 Dreamliner in February 2015. The airline operates medium and long haul no-frills flights between Singapore and Sydney, Gold Coast, Bangkok, Taipei, Tokyo, Tianjin, Shenyang, Nanjing, Qingdao, Seoul, Hong Kong, Perth and soon to Osaka, Kaohsiung and Melbourne. Scoot provides in addition to fantastic value fares – a safe, reliable and contemporary travel experience with a unique attitude – Scootitude™. By August 2015 Scoot will operate an all-787 fleet, offering more comfort and amenities including on-board Wifi Internet connectivity and in-seat power. Scoot is passionate about changing the way people travel long distance. Book your tickets at [FlyScoot.com](http://FlyScoot.com) or contact our [Call Centre](http://Call Centre). Find out more on [FlyScoot.com](http://FlyScoot.com), [Facebook.com/FlyScoot](http://Facebook.com/FlyScoot) or [Weibo.com/Flyscot](http://Weibo.com/Flyscot). Scoot was voted 2015 Best Low Cost Airline (Asia/Pacific) by [AirlineRatings.com](http://AirlineRatings.com) and ranked in the Top 10 of the World's Best Low-Cost Airlines in 2015 by Skytrax.*

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